



# Veterinary Specialists of Sydney Pty Ltd

Phone: 02 8376 8767  
Email: HR@vsos.com.au  
ABN: 16 628 288 595

## MARKETING COORDINATOR EXTRORDINAIRE

We are thrilled to be looking for a Marketing Coordinator to take us to the next level of our business evolution. You will be a key player in contributing to existing marketing programs and assisting with the development of new and exciting initiatives. You will have prior experience with a wide range of marketing functions, including communications, advertising, branding, digital marketing, and social media. You will also be a natural relationship builder, a real people person who loves connecting with others.

### About Us

Here at VSOS, we are dedicated to ensuring each and every pet in our care has the best possible outcomes when they come into our hospital. Our people are amazing. Passionate, brilliant, and deeply compassionate. We are a close-knit team, working together in an inclusive and supportive environment, where everyone is empowered to deliver gold standard standards.

### What our customers are saying:

“Fantastic service. Available, friendly, and immediately responsive”

“The team at VSOS are second to none”

“Super caring and compassionate staff who genuinely care about pets”

### About This Role

As a Marketing professional you already have a pretty good idea as to the day-to-day requirements of being a talented professional. Here are some of the key skills that we are seeking that are particularly relevant to this opportunity:

- Event Management, including coordinating our Social Event calendar to ensure positive promotion of the business
- Work with external suppliers, to coordinate merchandise and promotional items
- Communications – Digital, internal, and external
- Work with the Operations Manager to develop marketing campaigns
- Relationship management and support to existing (and new) Referral Vet Clinics

### About You

Your qualifications are certainly essential to your success in this role and it is expected that you will impress us with your Marketing Coordinator skills in some of the following ways;

- Customer-centric – the customer is at the heart of everything you do
- Practical application of your creative ideas – you must be able to generate creative ideas and strategies for the business
- Marketing 101s – you must have the essential marketing skills, such as creating publications, brochures, newsletters, event coordination, infographics, brand campaigns and ads for both digital and print media in line with brand guidelines.
- Relationship Building – a critical factor of the role, you must be able to influence change positively and build strong relationships with a variety of people



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## You will also be awesome at the following:

- Getting things done, on time and with a minimum of fuss
- Having integrity and knowing what that means to everyone
- Maintaining a positive, supportive approach at all times
- Organisation and planning
- Responding to the pressure of a fast-paced environment with dignity, presence and grace

## Our Location

We are located in Miranda in The Shire. Only 26kms south of the Sydney CBD and near some of Sydney's most beautiful beaches. We are surrounded by cafes, have a major supermarket across the road and lots of other amenities close-by.

## Our Offer

In order to attract talented Marketing Coordinator like you, we have a flexible approach to remuneration based on your expertise and potential – typically this will include...

- A salary range in the order of \$65k-\$80k
- A Supportive, inclusive, and dynamic team environment
- Employee Pet Wellness discounts
- High-end facilities
- Highly experienced specialists available for consultation
- Training and career progression
- Flexible work hours
- Work in one of the premier multi-disciplinary Veterinary Specialist hospitals in Sydney
- Close to public transport and all amenities

VSOS offers a supportive, flexible and positive work environment. Your income and career path are only limited by your imagination, but you better hurry, because we're in the fast lane looking for runners. If this sounds like the position for you, then please submit your CV with interest to [HR@vsos.com.au](mailto:HR@vsos.com.au) or call +61 2 8376 8767.

Video tour: <https://www.youtube.com/watch?v=A7MzHOrIa8Q>

Photo link: <https://www.vsos.com.au/advanced-treatment-centre-now-open/>